



# Incredibly Low Prices Prevail During Hechts' July Clean-Sweep Sale

By the looks of the crowds here today it certainly goes to prove that Hechts' Clean-Sweep Sale continues to hold the confidence of the Washington public.

There's a real reason behind these sales—and so they ring true. It's our fixed policy to begin every season with fresh stocks—and so these Clean Sweeps, just before stock taking, are planned to do the work in thorough fashion.

**Wouldn't This Be a Good Opportunity to Open a Charge Account—Obey That Impulse While Prices Are Lowest**

Everything in the sale is up to the customary Hecht quality; we don't lower our standards during sales.

Stocks are larger this season than at any previous Clean Sweeps. Clean Sweep signs greet you everywhere—to the right of you and to the left of you, no matter where you turn. They speak eloquently in the language of bargains, a tongue every woman understands.

A Time-Honored Sale That Brings the Biggest Crowds of the Year

## The "Clean-Sweep" of Society Brand and Aristocrat-ic Clothes At the Lowest Prices Quoted This Season

The men WILL COME to this Clean Sweep Sale—you can't keep 'em away—they were here in crowds this morning eager to buy the famous Society Brand and Aristocrat-ic Clothes at the lowest prices that are ever quoted for these premier productions of the tailor's art. Don't put off. Come while the assortments are big. Come tomorrow.

**Men's and Young Men's Suits. \$8.50**  
Sold to \$17.50

Small lots—one and two of a kind.

**Men's and Young Men's \$15 and \$17.50 Suits. \$11.50**

English and conservative models, with or without patch pockets.

**Men's and Young Men's \$20 and \$22.50 Suits. \$14.50**

Aristocrat-ic Brand—all the newest fabrics.

**Men's and Young Men's \$25.00 Suits. \$17.50**

Society Brand and Aristocrat-ic Suits—nobby styles.

**Men's and Young Men's \$30.00 Suits. \$19.50**

All the famous models Society Brand and Aristocrat-ic suits.

**Men's and Young Men's \$35 and \$40 Suits. \$26.50**

Society Brand and Aristocrat-ic—highest grade suits.



## Clean-Sweep Reductions in Tropical Clothing

**Men's \$2.50 Linen and Palm Beach Trousers. \$1.50**

**Men's \$5.00 Striped Serge Trousers. \$3.45**

**Men's \$1.00 and \$1.50 White Duck Trousers. 67c**

**Men's \$1.50 Tan Khaki Trousers. 95c**

**All Our Men's \$25 Silk Suits. \$19.50**

**Men's Priestley Mohair Suits, sold up to \$20. \$13.75**

**Men's \$5.00 Tan Poplin Coat and Pants Suits. \$3.75**

**Men's \$7.50 Genuine Palm Beach Suits. \$5.75**

**The Aristocrat-ic Clothes Shop—Home of Society Brand Clothes**  
Hecht & Co.—First Floor

## A Clean-Sweep of Women's Apparel

**Women's \$2.98 and \$5.90 Voile Dresses, \$1.95**  
The \$2.98 Dresses are in evening stripe and hairline effects, in black and white, blue and white and lavender and white combinations. Sizes up to 46.  
The \$5.90 Dresses are slightly soiled from display and handling. Some all white, others with colored grounds and fancy figures. Limited quantity only.

**Women's \$5.90 and \$7.98 Dresses, \$4.85**  
300 in the lot. All new and daintily made of voiles, lingerie and linen. In great variety of styles.

**Women's \$12.50 and \$15 Dresses, \$8.45**  
Handsomely designed summer frocks of imported voiles, in plain stripes, with silk and velvet trimmings. New tier, flounce and bolero jacket effects.

**Women's \$24.50 and \$29.50 Silk Dresses, \$14.90**  
Of crepe de chine, crepe meteo and plain colored taffetas. All of the best styles are included, including suspender and bolero jacket effects. Sleeves of chiffon and crepe. Colors are navy, black, and Belgian blue.

**Women's \$15.75 and \$19.50 Silk Dresses, \$8.95**  
Of all-silk taffeta, three-tier style, with bolero jacket; lace and net collars. Colors are blue, green, tan and black.

**Women's \$7.98 Silk Dresses, \$4.95**  
Pretty styles developed of striped silk taffeta with plain taffeta sleeves; Jap silks, in princess style, with wide shirred yokes. Organdie collars. Navy and black only.

**Women's \$5.90 Jap Silk Dresses, \$2.75**  
Cleverly Made Silk Frocks of all-white and black Jap silk of an excellent quality. Some with flounce, others plain. Self-quilling around collars and cuffs.

**Women's \$19.50 Cloth Suits, \$7.95**  
Extra sizes of black serge, with heavy all-silk linings and full, generously cut skirts. Sizes 41 to 51.

**Women's and Misses' \$19.50 Suits, \$9.75**  
Splendidly tailored garments of black and white checks and poplins, in shades of sand, navy and green. A representative assortment of the season's best styles. Silk lining.

**Women's \$7.98 White Chinchilla Coats, \$5.65**  
The smartest coat of the season. Made of snow-white chinchilla, with belt and novelty buttons. Some have plaited back, others full; black velvet collars.

**Women's \$7.98 Silk Crepe de Chine Sport Coats, \$5.85**  
Extra long silk crepe de chine, dark colors, with white silk collars and cuffs. Broad belts.

## Blouses and Skirts

**JUST ARRIVED! Women's \$1 Lingerie Blouses, 65c**  
A belated shipment intended for our big Blouse Sale of last week; now they go into the Clean Sweep at Clean Sweep Prices. They are made up in a most charming manner, of white lingerie, prettily trimmed with embroidery and lace and finished with tucks; organdie collar and cuffs. This is a bargain with a big "B." Sizes up to 46.

**Women's \$1.00 to \$3.00 Silk and Cotton Blouses, 88c**  
A wonderful collection of Voile Blouses in an endless assortment of patterns. Self-embroidered and trimmed with dainty laces; some with white organdie hemstitched collars. The greatest assortment of blouses in town for the price.

**Women's \$3.98 and \$4.98 Crepe Blouses, \$2.95**  
Bewitching styles of crepe de chine, Georgette crepe and chiffon, with finest flit and shadow lace trimmings. All-white and a host of dainty shades.

**Women's \$2.98 Crepe de Chine Blouses, \$1.85**  
Exquisite styles, effectively finished with embroidery, tucking and hemstitching. Some are plain tailored. Colors are pink, blue, black, white and sand.

**Women's \$1.00 Wash Skirts, 50c**  
Of good quality ratine, made with two pockets and pleat down the front. Yoke belts and pearl buttons; full flaring.

**Women's \$3.98 Corduroy Skirts, \$2.49**  
Of washable corduroy, in the fashionable flare style, with pleat down front, trimmed with buttons. Two pockets.

**Also Palm Beach and Awning Stripe Linen Skirts.**

## A Clean-Sweep of Muslinwear and House Dresses

**\$2.00 and \$2.50 Street and Porch Dresses, 91c**  
Made of cool cotton crepes and voiles, in an endless variety of styles. Full-flare skirts and organdie collars and cuffs. All colors.

**25c Muslin Drawers, 11 1/2c**  
Made of fine quality muslin, finished with cambric ruffle and cluster of tucks. Limit, two to each customer.

**39c Muslin Drawers, 24c**  
Made of soft-finish cambric, with felled seams, trimmed in fine embroidery and torchon lace.

**50c Cambric Gowns, 29c**  
Made of soft-finish cambric, long neck, long or kimono sleeve. Yoke of embroidery or tucks. Limit, two to a customer.

**89c Night Robes, 55c**  
Made of fine cambric and longcloth with yoke of embroidery and lace. Baby ribbon insertion. All sizes.

**\$1.25 Night Robes, 89c**  
Of nainsook and crepe, elaborately trimmed in val or torchon laces, swiss embroidery and wash ribbon. Extra sizes included.

**89c Combinations, 55c**  
Of cambric; either drawer or skirt style; yoke of embroidery or fine lace and baby ribbon.

**\$1.25 and \$1.49 Combinations, 89c**  
Made of fine cambric; drawer or skirt style, elaborately trimmed with "val" or linen torchon lace or swiss embroidery, set-in medallion and ribbon bows.

**\$1.49 Crepe Kimonos, 89c**  
Of serpentine crepe, either plain or empire style, in Persian or floral patterns, trimmed in fancy crepe borders; others of Persian lawn.

**98c Dressing Sacques, 48c**  
Made of fine Persian lawn or percale in a large assortment of patterns; light or dark patterns, including extra sizes.

**19c Corset Covers, 10 1/2c**  
Made of cambric; neck and armholes trimmed with linen edging. Limit, two to a customer.

**39c Corset Covers, 24c**  
Of fine, soft-finish cambric or nainsook, prettily trimmed front and back with swiss embroidery and lace.

**\$1.50 and \$2.00 Corsets, 85c**  
Discontinued numbers of W. B. Nuford, R. & G. and Thomson's Glove-fitting Corsets, of light-weight coutil, in medium, high and low bust styles. All in perfect condition.

**75c Corsets, 39c**  
Of batiste and coutil; well boned; in medium and low bust style; four hose supporters. All sizes.

**89c Long White Petticoats, 55c**  
Of cambric, nainsook and pique; some are scalloped around the edge; others have deep flounce; with or without underlay.

## A Clean-Sweep of Women's Furnishings

**Women's 25c Burson Hose, 12 1/2c**  
In regular and extra sizes. Some with split feet.

**Women's Silk and Fiber 29c Hose, 18c**  
Of silk and fiber, woven with high spliced heels and double soles. In black only.

**Women's \$1.00 and \$1.25 Silk Hose, 64c**  
Full regular made Ingrain Silk Hose, in black, white and colors. Both lisle and silk tops.

**Women's 25c Vests, 14c**  
The Well Known "Comfy" Cut Lisle Vests, with neatly trimmed necks.

**Women's 29c Union Suits, 18c**  
Of fine elastic ribbed cotton, in both tight and full; lace trimmed; knee styles.

**Women's 50c Union Suits, 33c**  
Of finely ribbed cotton, in regular and extra sizes. Tight knee or lace-trimmed knee styles.

## A Clean-Sweep of Men's Furnishings

**Men's 69c to \$1.00 Neglige Shirts, 49c**  
Of percale and madras, some slightly soiled and mused from handling.

**Men's \$1.25 and \$1.50 Neglige Shirts, 78c**  
Of percale, madras and pongee; coat style, with attached cuffs. Sport shirts included.

**Men's \$1.50 and \$2.00 Neglige Shirts, 95c**  
Of mercerized madras and pongee; some with silk bosom. All new and washable. Patterns in and colors; sizes 14 to 17.

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Of mercerized madras and pongee; some with silk bosom. All new and washable. Patterns in and colors; sizes 14 to 17.

**Men's \$2.50 to \$3.50 Shirts, \$1.95**  
Silk and Fiber and Silk and Cotton Neglige Shirts; coat models with French cuffs. Splendidly made and perfectly finished.

**Men's 50c Silk Hose, 28c**  
Full fashioned of heavy thread silk, in lustrous black and a variety of colors. Some slightly soiled from handling. Broken assortment of sizes.

**Men's 29c Underwear, 19c**  
Balbriggan Shirts and Drawers. Shirts have short sleeves, drawers are double seated.

**Men's 25c and 35c Underwear, 14c**  
Mesh and Nainsook Shirts and Drawers. Some slightly soiled from handling. Broken assortment of sizes.

**Men's 12 1/2c and 15c Hose, 9c**  
Seamless Mercerized Cotton Hose, in fast black and a large variety of colors. Double toes, soles and heels.

**Men's 50c and 75c Athletic Underwear, 33c**  
Sleeveless, and Knicker Drawers, of madras and nainsook. Included are a number of Ribbed Union Suits.

## Men's \$4 and \$4.50 Heavy Tub Silk Shirts, \$2.95

Of heavy tub silk, in a rich assortment of colors and stripe designs. Conservative and gay effects.

**Men's \$1.00 and \$1.50 Pajamas, 79c**  
Of madras, percale, etc., trimmed with frogs. Full cut.

**Men's 75c and \$1.00 Union Suits, 45c**  
Vindex and other well known makes, made of madras and checked nainsook. All have the closed crotch.

**Men's \$1.00 Poroknit Union Suits, 58c**  
Made in the sleeveless, knee-length style. All sizes.

**Men's 55c to \$1.00 Silk Four-in-Hands, 39c**  
Large open-end shapes, in hand-some stripes and figured effects.

**Men's 25c Neckwear, 10c**  
Of silk and tub fabrics, in plain colors and stripe effects. Hundreds of them to choose from.

**Men's 50c Neckwear, 24c**  
Wide Flowing-end Silk Four-in-hands and Washable Ties in a rich assortment of colors and patterns.

**Men's 10c Handkerchiefs, 6c**  
Large White Hemstitched Handkerchiefs, soft finish. Regular prices other styles, 10c and 12 1/2c.

**Men's \$1.25 Bathing Suits, 95c**  
Of fast-color blue material, with white or colored borders.

**Men's 25c Silk and Fiber Hose, 18c**  
Also Silk-plated Hose; woven with high spliced heels and double soles. Black and colors.

## A Clean-Sweep of Footwear

**Men's \$5.00 and \$6.00 Low Shoes, \$3.29**  
Practically our entire stock of "Foot Model" Low Shoes in every wanted leather and cloth top combinations. Every pair perfect; sold with a guarantee of a new pair if you are not satisfied.

**Little Gents', Boys' and Youths' Low Shoes, \$1.49**  
Regular prices, \$2.00, \$2.50 and \$3.00. Of patent leather, gun metal and tan calf. Not all sizes, but all can be fitted.

**Men's \$4.00 Goodyear Welt Low Shoes, \$1.49**  
Including shoes of full velvet and tan calf. A good, stout shoe for general wear. Only a limited number of pairs in this lot. Broken sizes.

**Women's \$5.00 and \$6.00 Low Shoes, \$2.79**  
Our entire stock of Women's Marie Antoinette Low Shoes, of plain and novelty effects of patent leather, dull calf and Russia calf. Not all sizes in any one particular style, but all can be fitted.

**Women's \$4.00 Hand-Turned Low Shoes, \$1.29**  
Of patent leather, plain or with fancy tops; also White Canvas and White nubuck Turners, with leather heels and canvas-covered heels. Broken range of sizes.

**Women's \$4.00 Low Shoes, 49c**  
Including Patent Leather, Gun Metal, Tan, Velvet and Satin High or Low Shoes, in light shades only. Broken sizes.

**Children's \$1.50 Low Shoes, 49c**  
Of white canvas; also tan, patent, red and gun metal leathers. Sizes 4 to 8.

**Boys', Misses' and Children's Barefoot Sandals, 89c**  
Regular prices, \$1.50 and \$2.00. Low Play Shoes. Black and white and tan willow calf leathers, Goodyear stitched and Goodyear welt. Sizes from 5 to 7.

## A Clean-Sweep of Summer Millinery

**Trimmed Hats That Sold as High as \$12.00, \$3.45**  
It covers a selection of hats so immense, so charming and so varied that you'll want one immediately. New black and white effects, some taffeta-made, including leghearns.

**Trimmed Hats That Sold up to \$7.98, Clean-Sweep Price, \$1.59**  
In all the popular colors and braids.

**Up-to-\$5 Trimmed Hats, 69c**  
In a variety of braids and trimming effects.

**\$1 Corduroy Tams, 59c**  
They make ideal sport hats. In ten different popular colors.

**Women's \$2 and \$2.50 Genuine Panamas, \$1.48**  
New shapes that are very popular now. Every hat genuine Panama.

## \$5 & \$8.50 Panama Hats, \$3.98

Big fashionable sailor shapes; also the "dippy" styles. Beautifully woven.

**Up-to-\$4 Untrimmed Hats, 59c**  
In large sailor effects; mainly black and white; also a few leg-horns.

**Women's, Misses' and Children's Untrimmed Hats, 10c**  
Of milans, bemps and rough braids; values up to \$3.

**\$1 & \$1.50 Foliage and Flowers, 10c**  
Rosebuds, cherries, daisies, foliage, etc., in a large assortment.

**29c to 98c Ribbons, yd, 17c**  
All silk taffeta and satin ribbons. Mostly 5 and 6 inch widths.

## A Clean-Sweep of Housefurnishings Specialties

**Silver-plated Butter Dishes, 89c**  
Sterling silver-plated; prettily designed with revolving round top. Has a separate glass dish and ice well. 29 of these.

**Guaranteed Alarm Clocks, 43c**  
Nickel-plated Alarm Clocks with large dial and loud sounding bell. 6 of these.

**Brass Smoking Set, 15c**  
Worth double the money. Has a place for a box of safety matches and cigar rest. 39 of these.

**Salt and Pepper Casters, 15c**  
Sterling silver-plated. Very neat design. 13 of these.

**Silver-plated Bread Tray, 69c**  
Sterling silver-plated. Very pretty flange design. 37 of these.

**Gray Enamel Berlin Kettle, 19c**  
Eight-quart capacity. Finely enameled, complete with lid and wood handle. 11 of these.

**Brass Cuspidors, 35c**  
Good size; made of polished brass. 26 of these.

**Brass Jardiniere, 69c**  
Just 14 of these. Ideal for potted palm. Has three ball feet.

**7-piece China Berry Set, 36c**  
Consists of a decorated bowl and six saucers to match. 34 of these.

**Aluminum Preserving Kettle, 79c**  
Made of pure aluminum; capacity, 6 quarts; with lid and handle. 16 of these.

**Aluminum Rice Boiler, 79c**  
3-pint size; 99-100 per cent pure aluminum. Just eight of these.

## A Clean-Sweep of Juvenile Apparel

**Misses' \$7.98 Silk Dresses, \$4.95**  
Of plain Jap silks, in suspender models with lace bodice; also dresses of striped silk taffeta, with detachable plain-colored taffeta jackets. Sizes 14, 16 and 18.

**Misses' \$15 Taffeta Dresses, \$8.95**  
In the quaint and becoming three-tier style. Navy, Belgian blue, putty and sand are the colors. Sizes 14, 16 and 18.

**Misses' \$5.98 and \$7.98 Dresses, \$1.00**  
Odd lots of slightly soiled and mused Dresses of linens, crepe voiles and figured lawns. Sizes 14, 16 and 18 years.

**Misses' \$10 and \$12.50 Dresses, \$3.85**  
Of an excellent quality serge, trimmed with belts of silk and silk collar and cuffs. Colors are brown, navy, black and green. Sizes 16 and 18 only.

**Misses' and Juniors' Cloth Suits, \$9.75**  
Of stylish black and white checks and wool poplins in plain shades. All silk linings and silk collars. Flare skirt.

**Misses' and Juniors' \$15.00 Suits, \$5.98**  
Of black and white checks, with green peau de cygne silk linings. Pleated coat with belt. Full flare skirt. Sizes 13 to 15 years.

**Misses' and Juniors' \$7.98 to \$10.00 Coats, \$3.95**  
Of plain serges and diagonals, also fancy checks, trimmed with novelty collars and cuffs. Sizes 13 to 15 years.

**Misses' and Juniors' \$1.00 Wash Skirts, 88c**  
Of white pique, linen, khaki and ratine; separate belts, buttons and pockets.

**Misses' and Juniors' \$2.98 Cloth Skirts, \$1.65**  
Of serviceable fast-color blue and black serges, hair-line stripes and black and white checks; full flare with two pockets.

**Girls' 69c Nightgowns, 45c**  
Made of fine cambric, with round neck, trimmed with embroidery and beading; also colored ribbon. Sizes 6 to 14 years.

**Girls' \$1 Wash Dresses, 64c**  
Of woven and plain madras, in a host of stripes, trimmed with white plain collars; full-pleated skirt. Sizes 6 to 14 years.

## Girls' 79c and 98c Cambric Petticoats, 59c

Of good white cambric, full and generously cut. Deep lace flounces; heading, cluster tucks and ribbon trimmed.

**Girls' \$1.98 and \$2.98 Wash Dresses, \$1.45**  
Of finest gingham and woven stripes; effects: bolero jacket and suspender styles included. Sizes 6 to 14 years.

**Girls' \$5.98 and \$7.98 Coats, \$2.45**  
Of plain chevrons, diagonals, fancy checks and novelty mixtures. Silk and self collars and cuffs, with or without belts. Sizes 6 to 14 years.

**Girls' \$1.00 Wash Dresses, 84c**  
Of gingham, chambray, percale, galates and linen, in a host of models, variously trimmed. Sizes 6 to 14 years.

**Girls' \$1.19 and \$1.29 White Lawn Dresses, 94c**  
Pretty styles, trimmed with embroidery and cluster of tucks; full skirts. Sizes 6 to 14 years.

**Girls' \$1.98 to \$2.49 White Dresses, \$1.45**  
Of sheer white lawn, exquisitely made and trimmed with lace and fine tucks; belts and deep hems. Sizes 6 to 14 years.

**Children's 25c and 39c Dresses and Rompers, 17c**  
Of dainty percales and gingham; dresses are in yoke and long-waisted styles. Sizes 2 to 6 years.

**Children's 69c Wash Dresses, 39c**  
Cleverly made frocks of tub-proof galates, rep, linen and gingham; variously trimmed. Sizes 2 to 6 years.

**Children's \$1.00 and \$1.29 Wash Dresses, 82c**  
Of heavy white pique, gingham and gingham madras, with belts and cute French waist styles. Sizes 2 to 6 years.

**Children's 69c White Lawn Dresses, 29c**  
Long and short waisted effects; prettily made with cluster tucks and bands of Inserting. Sizes 2 to 6 years. Slightly soiled from handling.

**Children's \$4.98 to \$7.98 Cloth Coats, \$2.95**  
Of serges, diagonals and bedford cords and black and white checks; collars, cuffs and girdles of pique or silk. Sizes 2 to 8 years.

**Infants' 29c Slips, 18c**  
Of fine quality cambric, long or short style, with embroidery and tucked yokes.

## A Clean-Sweep of Boys' Clothing